



Pethealth Inc. Announces Toronto Humane Society has Moved to PetPoint

PetPoint software and 24PetWatch microchips will support the revitalization of one of the largest Humane Societies in Canada.

Oakville, ON – April 22, 2010. (TSX: PTZ) Pethealth Inc. (“Pethealth” or the “Company”), the second largest provider of pet insurance in North America, the leading provider of companion animal RFID microchip technology, and the leading provider of management software for animal welfare organisations, is pleased to announce that Toronto Humane Society (“THS”) one of the largest animal welfare organisations in Canada, has made the decision to move to the Company’s 3 main shelter targeted programs.

Under the terms of the agreement, Toronto Humane Society will begin running PetPoint’s SaaS operating software system in June 2010, using Pethealth’s **24PetWatch microchip** program and offering Pethealth’s private-labelled **pet insurance program** under the Ontario SPCA name to all adopters.

“We are very excited to be playing such a key role in the revitalisation of Toronto Humane Society. A world-class city like Toronto deserves a world-class animal shelter, and we are very happy that the Toronto Humane Society has, as part of its re-launch under new leadership, made such a progressive decision,” said Christa Chadwick, Director, North American Shelter Outreach of Pethealth Inc. “The move to PetPoint will allow the Toronto Humane Society to interact and collaborate with other PetPoint users, who include the most respected and advanced animal shelters in North America.

Most of North America’s largest animal welfare organisations, including the Atlanta Humane Society, the San Francisco SPCA, Texas SPCA in Dallas, Animal Humane Society of Minneapolis, Houston SPCA, Michigan Humane Society, Wisconsin Humane Society, Tampa SPCA, and The Anti-Cruelty Society in Chicago use PetPoint.

"As a long-time PetPoint user whose organisation has benefited greatly from its use we welcome Garth and his team from the Toronto Humane Society into the PetPoint family and offer our assistance to his organisation as they embark on their new initiatives," said James Bias, President & CEO, SPCA of Texas.

“Toronto Humane Society is proud to be partnering with Pethealth Inc. and we look forward to a mutually beneficial relationship which will assist us in our pursuit to be Canada's leading adoption, animal care and advocacy agency," said Garth Jerome, Executive Director of Toronto Humane Society.

Toronto Humane Society had previously used Chameleon software and M4S microchips as part of its operations.

In addition to now using PetPoint, the Toronto Humane Society’s adoptable animals will also be found at **www.petango.com**. Launched in May of 2009, Petango is one of the leading **pet adoption** and pet authority websites in North America; visited by millions of people looking to adopt a pet. It is the only adoptable pet site with live animal data feeds as it is the only site connected directly to the software application run by shelters.

About Toronto Humane Society

The Toronto Humane Society is a not-for-profit organisation solely funded through charitable donations. Its mission is to promote the humane care and protection of all animals and to prevent cruelty and suffering.

About PetPoint

PetPoint was first introduced in 2005 and has now been licensed by over 1,370 animal welfare organisations in North America. As a hosted application, animal welfare organisations can not only better organise and care for their inventory of **adoptable dogs and cats**, but can also reduce significantly, if not eliminate, their IT related infrastructure costs. PetPoint is provided free to animal welfare organisations on the basis that these same organisations use the Company's **24PetWatch microchip** program for all companion animals adopted. The 24PetWatch microchip program is the most widely used microchip and lost pet recovery service operating in both Canada and the United States.

About Pethealth

Pethealth is North America's second largest provider of medical **insurance for dogs and cats** to pet owners, operating in Canada, the United States and the United Kingdom. In addition, the Company is the leading provider of management software to North American animal welfare organisations through its SaaS-based application and is the leading provider of pet related database management services to the North American companion animal industry. Pethealth offers a unique range of products and services for veterinarians, shelters and pet owners through a number of wholly owned subsidiaries using a range of brand names including **PetCare, 24PetWatch, Pet Protect, Petpals Direct, ShelterCare, PetPoint, Petango.com** and **ThePetangoStore.com**.

Pethealth is based in Oakville, Ontario. To find out more about Pethealth, visit the web site at www.pethealthinc.com.

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